

# House File 2575 - Introduced

HOUSE FILE \_\_\_\_\_  
BY COMMITTEE ON STATE  
GOVERNMENT

(SUCCESSOR TO HSB 766)

Passed House, Date \_\_\_\_\_ Passed Senate, Date \_\_\_\_\_  
Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_  
Approved \_\_\_\_\_

## A BILL FOR

1 An Act creating a family friendly business initiative.  
2 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:  
3 TLSB 6552HV 82  
4 jp/nh/24

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1 1 Section 1. NEW SECTION. 28.11 FAMILY FRIENDLY BUSINESS  
1 2 INITIATIVE.  
1 3 1. The Iowa empowerment board shall implement a family  
1 4 friendly business initiative to identify and recognize family  
1 5 friendly Iowa businesses and employers. The initiative shall  
1 6 separately identify and recognize businesses and employers.  
1 7 The board shall engage Iowa businesses and employers in  
1 8 developing the initiative. Implementation of the initiative  
1 9 shall be limited to the extent of the funding available for  
1 10 the initiative.  
1 11 2. A family friendly business or employer indicates its  
1 12 attention to the family oriented needs of its customers or  
1 13 employees by instituting special features in the physical  
1 14 location design or the customer or employee practices of the  
1 15 business that are particularly attractive, useful, or helpful  
1 16 to families with children.  
1 17 3. The Iowa empowerment board shall develop criteria for  
1 18 identifying family friendly Iowa businesses and employers and  
1 19 implement a variety of means of formally recognizing the  
1 20 businesses and employers that meet the criteria on an ongoing  
1 21 basis. The board shall also implement a variety of means for  
1 22 making the public aware of the family friendly Iowa businesses  
1 23 and employers identified through the initiative.  
1 24 EXPLANATION  
1 25 This bill directs the Iowa empowerment board to implement a  
1 26 family friendly business initiative to identify and recognize  
1 27 family friendly Iowa businesses and employers. A family  
1 28 friendly business or employer indicates their attention to the  
1 29 family oriented needs of customers or employees by instituting  
1 30 special features in the physical location design or the  
1 31 business practices of the business or employer that are  
1 32 particularly attractive, useful, or helpful to families with  
1 33 children.  
1 34 The Iowa empowerment board is required to develop criteria  
1 35 for identifying such businesses and employers and to employ a  
2 1 variety of means for providing recognition and making the  
2 2 public aware of the businesses and employers identified.  
2 3 Implementation of the initiative is limited to the extent  
2 4 of the funding available.  
2 5 LSB 6552HV 82  
2 6 jp/nh/24